# fitbit charge 3.

Know your body and understand your health with Fitbit's most advanced fitness tracker one that uncovers insights you can use to take action to improve.

## A tracker more advanced than ever

#### 24/7 HEART RATE

Get heart rate insights day and night to better track calorie burn, optimize workouts and uncover health trends.

### ALL-DAY CALORIE BURN

Know how many calories you're burning all day and during workouts and use what you learn to stay on track toward your goals.

### AUTOMATIC EXERCISE RECOGNITION

Charge 3 automatically recognizes exercises like runs, swims, elliptical, sports and more and records them in the Fitbit app.

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Get personalized guidance, see friendly reminders, and check your daily health stats all in one place with Fitbit Today.

#### REAL-TIME PACE & DISTANCE Connect Charge 3 with your phone GPS

to see key stats pace and distance during outdoor runs and rides and get motivated to keep improving.

### ACCESSORIES & CLOCK FACES

Make Charge 3 yours by choosing from a variety of interchangeable bands and unique clock faces that fit your style.

### DURABLE, LIGHTWEIGHT DESIGN

Charge 3 features aerospace grade aluminum, a sleek glass panel and a smooth case that seamlessly hugs your wrist for comfort day and night.

### HEART RATE ZONES

Use real-time heart rate zones to see whether you're in the Fat Burn, Cardio or Peak zone and use what you learn to know the impact of your workouts.

#### UP TO 7 DAY BATTERY LIFE Enjoy a battery life of up to 7 days and access insights and inspiration all day and night. Varies with use and other factors.

### SLEEP TRACKING & STAGES

Know how long you're in Light, Deep and REM sleep stages, get nightly insights and learn how to get better sleep.

### APPS

Charge 3 adds more convenience to your schedule with access to everyday apps like the weather—all with a tap, right from your wrist.

### FEMALE HEALTH

Get insight into your current cycle on-screen, then use Fitbit app to track periods, record symptoms, see a predicted ovulation calendar and more.

### DASHBOARD

Get personalized insights, set goals, track progress and see a more complete picture of your health and fitness—all on your dashboard in the Fitbit app.

### SMARTER, SLEEKER DISPLAY

A large touchscreen and backlit display that automatically adjusts to lighting conditions makes it easier to see stats and notifications all day.

### CARDIO FITNESS LEVEL

See a personalized Cardio Fitness Score in the Fitbit app to get a snapshot of your overall fitness and learn how you can improve over time.

**REAL-TIME EXERCISE GOAL TRACKING** Choose from 15+ exercise modes like run, bike, swim, yoga, circuit training and more, set goals and get real-time stats.

### SWIMPROOF

Water resistant up to 50M, Charge 3 automatically tracks swims and can be worn in the shower, pool and beyond.

### • NOTIFICATIONS

Stay connected on the move with call alerts, text notifications and quick replies, plus get updates from everyday apps. "Available when your phone is nearby. Quick replies for Android only.



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#### FITBIT PAY

Store your cards to make easy, secure payments with your tracker. *Fitbit Pay only available on special editions. See availability at fitbit.com/fitbit-pay/banks.* 

### WIRELESS SYNC

Automatically syncs to computers and 200+ Android, iOS and Windows devices.

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### GUIDED BREATHING SESSIONS

Find moments of calm throughout your day with personalized guided breathing sessions based on your heart rate.

# Find inspiration day and night





### A SMART WAY TO STAY CONNECTED

With updates from your favorite smartphone apps, call alerts, text notifications and quick replies, Charge 3 makes sure you never miss a beat on your journey.\*



### MORE WAYS TO KNOW & IMPROVE YOURSELF

Packed with motivating insights on your wrist and in the Fitbit app, Charge 3 helps you better understand your heart health, sleep quality, workouts and more.

\*Available when your phone is nearby. Quick replies for Android only.

Find a style that's right for you

**Fitbit Charge 3** Black with Graphite Aluminum or Blue Gray with Rose Gold Aluminum

**BUILT FOR THE** 

WAY YOU MOVE

With a large touchscreen and backlit

to lighting conditions, Fitbit Charge 3

notifications or the time in sunlight,

display that automatically adjusts

makes it easier to see stats,

at night & more.

\$149<sup>95</sup>





### **Special Editions**

Includes extra black band & Fitbit Pay Lavender Woven with Rose Gold Aluminum or White Frost Sport Band with Graphite Aluminum

\$169<sup>95</sup>

Accessories Trackers sold separately.



Sport Bands Black or Berry \$29<sup>95</sup>



Woven Bands Charcoal \$34<sup>95</sup>